



SUZANNE COURTNEY

• CREATIVE •

WORK EXPERIENCE

Freelance Art Director • Oct 2014 - present

Sir Isaac Advertising / Salem, MA • Creative Director / Sep 2012 - Oct 2014

Mullen Advertising / Boston, MA • VP, Associate Creative Director / Feb 2005 - Sep 2012

Brickmill Marketing / Nashua, NH • Senior Designer / Jan 2004 - Feb 2005

Freelance Art Director • Mar 2001 - Jan 2004

Donovan Group / Northborough, MA • Senior Art Director / Apr 1997 - Mar 2001

EDUCATION

University of Lowell, Lowell, MA • Bachelor of Arts/ Major: Graphic Design

SKILLS

Adobe CC: InDesign, Photoshop, Illustrator

AWARDS

Adrian Award

(Gold Award for Best Advertising Campaign)

Sponsored by the Hospitality Marketing Association International

Graniteer Awards

Sponsored by the Advertising Association of New Hampshire

Holland Awards

(including Best of Show for the United Way of Central MA)

Sponsored by the Ad Club of Greater Worcester

International ECHO Awards

Sponsored by The Direct Marketing Association

Kylix Award

*Sponsored by the National Liquor Store Association and
the Newspaper Advertising Bureau*

NEDMA Awards

Sponsored by the NE Direct Marketing Association

New Hampshire Creative Club Awards

Sponsored by the New Hampshire Creative Club



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CLIENT EXPERIENCE

Advertising/Marketing

Aquent
Carbon
Catalyst
The Fantastical
Mechanica
MPS—Marketing & Promotion
Norvell-Jefferson
Tailwind

Agriculture

Champion Seed
Munson Hybrids
Steyer Seeds
XSeed

Appliances

Holmes
Rival Crockpot

Education

Franklin Pierce College

Financial Services

Allmerica Financial
Bank of Maine
Best Buy Rewards Zone
Chubb LifeAmerica
Ernst & Young
EverBank
GM Credit Card Services
HarborOne Bank
HSBC
John Deere Financial
Loomis Sayles Funds
Lord Abbett
State Street Bank of NH
Tucker Anthony
Workers' Credit Union

Healthcare

American Diabetes Association
Beth Israel Deaconess Medical Center
Cigna
Davol
Emblem Health
Insulet Corporation
Johnson & Johnson
Renaissance Physicians Organization
St. Joseph Hospital

Non-Profit

Habitat for Humanity
The Hamilton Wenham Edfund
The Jane Goodall Institute
National Geographic Society
The Vallee Foundation
United Way

Packaged Goods

Shout/SC Johnson

Real Estate

McCall & Almy

Retail

1-800-Flowers.com
Ethan Allen Furniture
Macy's
Maine Mall
Pheasant Lane Mall
Talbots
Tatnuck Bookseller
UPPA Baby
Victorinox Swiss Army

Food & Spirits

McAlister's Deli
NH State Liquor Commission
Nutfield Brewing Company
One Eleven Chop House
Rock & Roll Hall of Fame Events
Sam Adams
Sea Cuisine

Sports Marketing

NASCAR Members Club

Technology

Concord Communications
CenturyLink
EMC
Hewlett Packard
MARKEM
Rolta AdvizeX
Quadstone
Qwest
Stratus Technologies

Travel & Tourism

Cannon Mountain
Mount Sunapee
NH Office of Travel and Tourism
Trip Advisor

Utilities

Colonial Gas
EnergyNorth Natural Gas
Manchester Water Works
National Grid
NH Electric Co-op

Other Services

Google Small Business
Mosquito Shield
UniFirst Corporation

